

26th April 2022

PRESS RELEASE

GNT launches first EXBERRY® Coloring Foods made from organic safflower

GNT has expanded its range of EU organic-certified EXBERRY® Coloring Foods with new yellow and green shades made from organic safflower.

The organic market is seeing exceptional growth¹ as modern consumers pay closer attention to food and drink products' health and sustainability credentials. In response to the rising demand, GNT has launched two new EXBERRY® Organics products.

EXBERRY® Organics 'Fruit & Veg Yellow' is made from organic safflower and organic apple, while EXBERRY® Organics 'Veg Green' is made from organic safflower and organic spirulina. Both are compliant with Organic Regulation (EU) 2018/848.

Suitable for a wide variety of food and beverage applications, the new products extend an EXBERRY® Organics range that already features red, purple, blue, and orange options.

GNT Europa's Managing Director, Petra Thiele, said: "EXBERRY® Organics can be used to create spectacularly vibrant food and drink while maintaining perfectly clean ingredient lists. We're delighted to now be able to introduce Coloring Foods made from organic safflower concentrate to the market, opening up exciting new possibilities for organic brands."

Based on the principle of coloring food with food, EXBERRY® Organics are created from edible fruit, vegetables, and plants using traditional physical processing methods. They are certified organic in accordance with EU regulations and qualify for completely clean and clear label declarations throughout much of the world.

EXBERRY® Organics concentrates are also 100% vegan-friendly, halal, and kosher. In addition, the fully traceable raw materials are grown using sustainable methods by farmers working as part of GNT's vertically integrated supply chain.

For more information on EXBERRY® Coloring Foods, visit: www.exberry.com

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For more information, contact:

Robin Hackett, Ingredient Communications

robin@ingredientcommunications.com | +44 1293 763006

About EXBERRY®

EXBERRY® is the global market leader in Coloring Foods – plant-based concentrates manufactured from edible fruit, vegetables, and plants using only gentle physical methods such as chopping, boiling, and filtering. EXBERRY® is synonymous with high-performance color solutions based on the most natural concept of coloring food with food. The brand provides the widest range on the market, comprising more than 400 shades. It is suitable for practically all food and drink, including confectionery, dairy and bakery products, soft and alcoholic beverages, and savory applications. The concentrates are valued worldwide for their ease of use, brilliance, performance, and the complete vertical integration of the supply chain, which ensures full traceability, price, and stock stability. GNT is committed to driving industry standards higher by ensuring EXBERRY® Coloring Foods deliver on cost-in-use, performance, naturalness, and sustainability. In applying EXBERRY® products, manufacturers are assured to receive highly professional support ranging from strategic product development to production integration and regulatory advice. EXBERRY® is the favored color solution used by more than 2,000 food and beverage companies including the leading food and beverage producers in the world.

About GNT

The GNT Group is a family-owned company pioneering in the creation of specialized, future-proof products from only natural ingredients. It is internationally renowned for its EXBERRY® portfolio, the leading global brand in Coloring Foods. Founded in 1978, the company offers unparalleled agricultural competence combined with first-rate process-engineering expertise. GNT delivers a full range of color concentrates sourced exclusively from edible fruits, vegetable, and plants. Sustainability is a key priority for GNT and the company has set a series of ambitious targets for 2030 to optimize its environmental and social impacts. The company is headquartered in Mierlo, The Netherlands, and has global reach with customers in 75 countries and offices in North and South America, Asia, Europe and the Middle East.

¹ FiBL & IFOAM 'The World of Organic Agriculture' (2022)